Technology Solutions for Retail

AdvanCloud ™

Cloud-based software platform



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Benefits:

• Real-time access to RFID tags and events detected anywhere, from anywhere, at any time.

• Easy, efficient remote management of Keonn products.
• Remote content and user-interface management of Keonn interactive retail systems.

• High scalability and flexibility.
• All-in pricing, including software application, data hosting and technical support.

• Shorter deployment time.
• Lower spending on IT infrastructure.
• Lower operating and maintenance costs.

Applications:

• Retail stores.
• Libraries.
• All applications using Keonn products.

Product overview

AdvanCloud is a cloud-based software platform to remotely manage Keonn RFID systems:

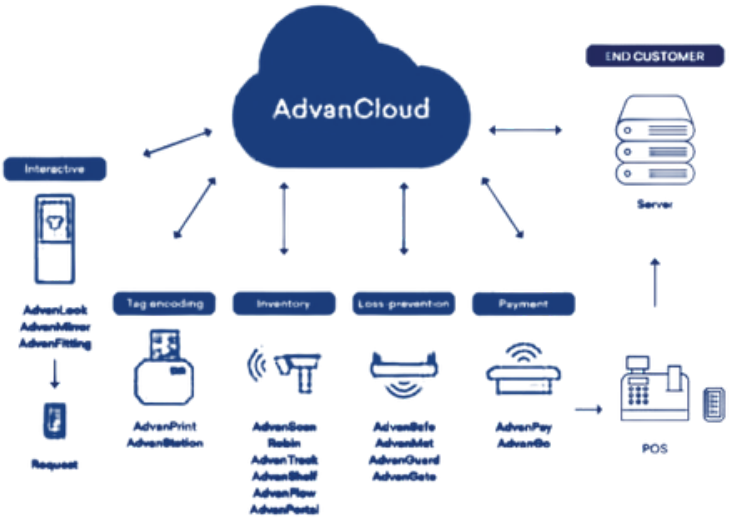
• Encoding systems
- Encoding stations: AdvanStation
- RFID printers: AdvanPrint

• Inventory and tracking systems
- Handheld readers: AdvanScan
- Inventory robots: Robin
- Ceiling antenna systems: AdvanTrack
- Smart shelves and smart displays: AdvanShelf, AdvanDisplay
- Tracking systems: AdvanFlow, AdvanPortal

• Interactive retail systems
- Recommendation systems: AdvanLook
- Interactive fitting rooms: AdvanFitting
- Smart mirrors: AdvanMirror

• Point-of-sale systems: AdvanPay, AdvanGo

• Loss prevention systems
- Ceiling: AdvanSafe
- Floor: AdvanMat
- Pedestals: AdvanGate



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Main features

All detected RFID tags are logged and stored in AdvanCloud in real time and can be accessed from anywhere, at any time.

All shopper interaction events with AdvanLook/AdvanFitting are also logged and stored in AdvanCloud.

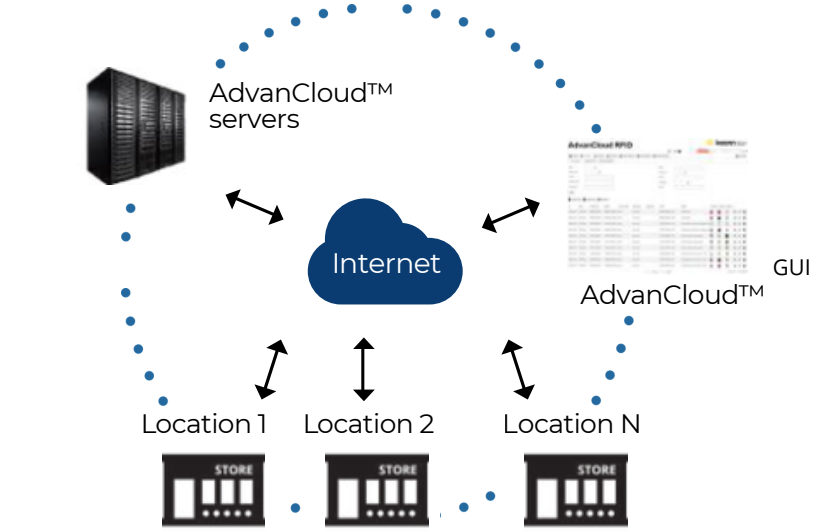
All data stored in AdvanCloud can be easily exported or queried to generate reports, apply business intelligence techniques, etc.

AdvanCloud also provides the interactive user interface for AdvanLook and AdvanFitting. This interface can be easily customized for each retailer using HTML5 and JavaScript.

New content (images, videos, product descriptions, cross-selling rules, etc.) is easily uploaded to AdvanCloud. AdvanCloud automatically pushes the content to every AdvanLook/AdvanFitting unit installed in the stores.

Content import and data export can be run remotely through a REST API that makes integration with other systems easy.

AdvanCloud also controls and manages the tablets/PDAs store staff use to receive and respond to shopper requests.



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Benefits for Keonn partners

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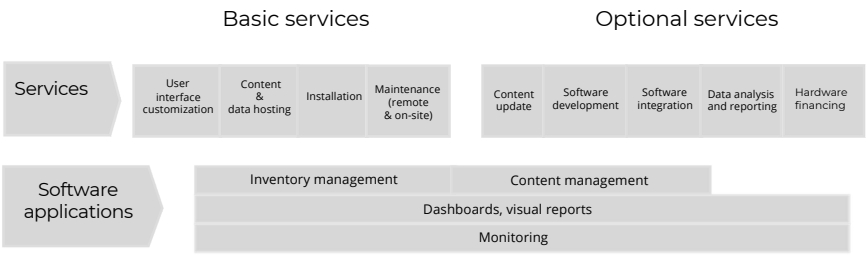
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With AdvanCloud, Keonn partners can create new revenue streams by building new software applications for retailers and providing new services to them:

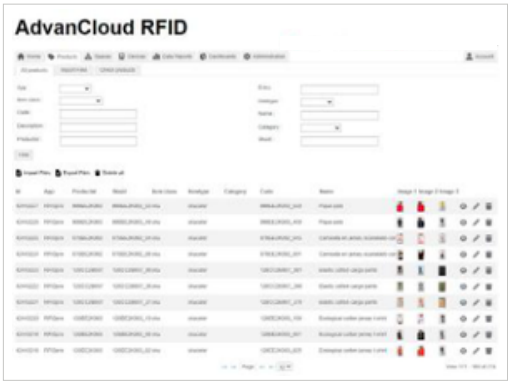
- Upload and update content
- Check the consistency of uploaded content and detect any missing content

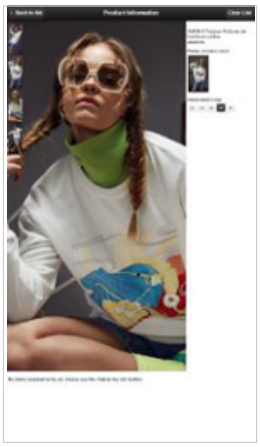
- Modify the AdvanLook and AdvanFitting user interface
- Build dashboards and reports
- Export interaction data for business intelligence

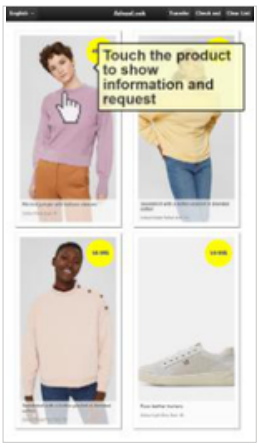


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AdvanCloud user interface screenshots (template examples)



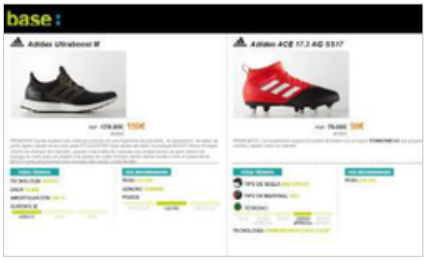


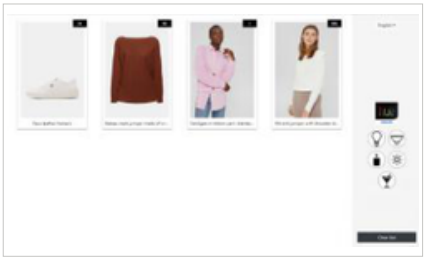










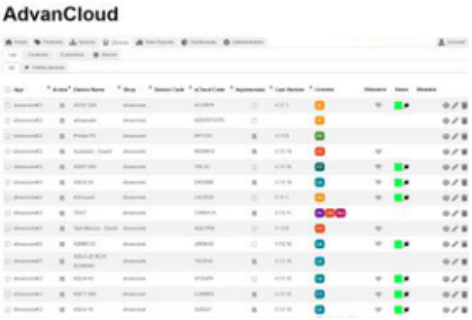


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AdvanCloud GUI screenshots

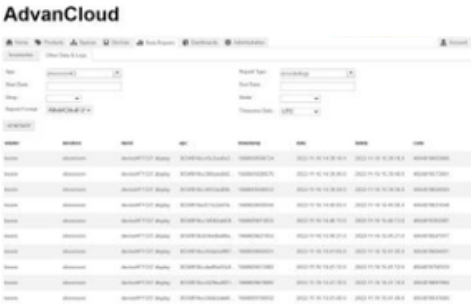
Device Management



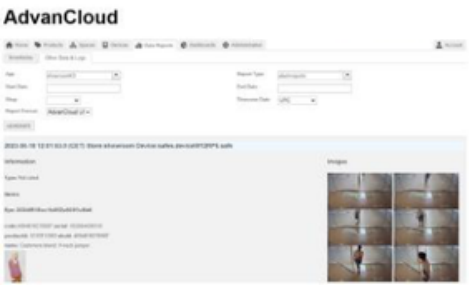
Inventories



Log reports

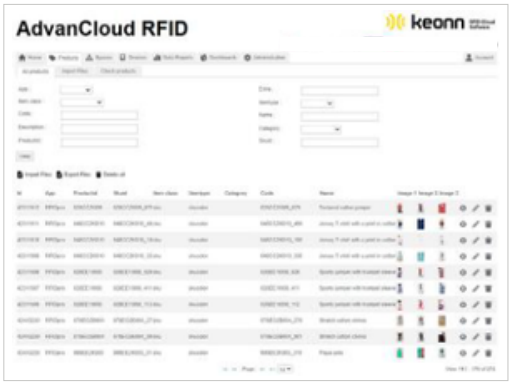


Alarm reports

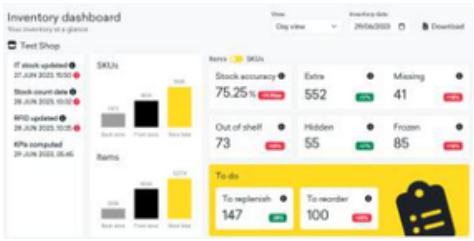


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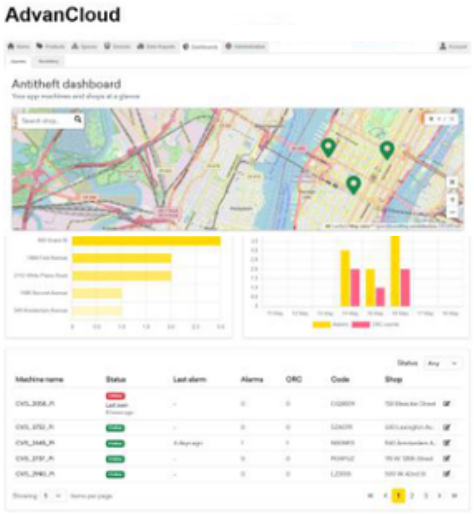


Inventory Dashboard





Alarm Dashboard



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